

CLASSIFIED TOP SECRET

***You Have Been Specially Invited To See
For Yourself, And Copy This Proven
But Very Secretive Fast-Track Method
To Becoming A Multi-Millionaire***

From the desk of xxx xxxxx

Date: (insert date script)

Dear Serious Wealth Seeker,

Welcome!

Today, you have been specially invited to find out more about how you can become very, very rich and in a very short time.

This is a fast-track way to becoming super-rich and has been proven to work time and time again.

So why have you been invited?

Because you are one of the few people who has shown some real determination to find out how to make serious money from your own business. And because you are serious... you deserve the right to know about this.

You see, when you purchased "**The Secret Millionaire System**" you clearly signalled that you really do want to escape the humdrum lifestyle... the rat race... and the **Just Over Broke** situation that you're in right now.

You have shown that you are prepared to **take action**, you want to **get things done** and you want to make a **BIG change** to your lifestyle. Well, your actions have not gone unnoticed, and for that... I congratulate you.

You are here right now because you have demonstrated that you are ready to move onto the next level. Now this is where it gets very serious and very few people make it this far, but for those that do... **this can be truly life-changing!**

So... now that you are primed for success, let's do this...

In just a moment you'll discover how just a handful of very successful people are quietly making **vast amounts of money**... and more importantly you'll find out how you can simply copy their secret system.

Actually it's more like **stealing** their system... because they wouldn't willingly give away their easy money-making secrets to anyone.

And yes they really are secrets!

What you're about to learn has been one of those closely guarded secrets for many years and the reason for this is simple...

These secrets have accounted for tens of millions in generated income... for the few individuals who just happen to know how to make this system really pay off.

If we could add up the total amount of money generated in the last 10 years by the few people who know about this secret, and who operate their businesses around it, it would amount to **hundreds of millions of dollars, pounds and euros**.

It's truly staggering just how easy and profitable this business can be... but already you might be thinking that this is all complete nonsense and just another get-rich-quick scam.

And... well to be honest, I wouldn't blame you if that's what you are thinking but all I ask is that you suspend any doubts for just a few minutes, and let me explain more about it.

You'll soon realise that what I'm telling you is **absolutely 100% true**, because you probably already know of, or at least heard about, someone who has made their fortune from doing this.

You know... it's hard to imagine exactly what hundreds of millions of pounds, dollars or euros would look like if it was laid out in front of you, and it might be even harder to actually imagine having a couple of million in the bank... but just imagine for a moment...

Your bank statement arrives and you open it... the bottom line reads...

£5,129,645.27

Yes! We're talking telephone numbers here!

So if you had 5 million pounds sitting in your deposit account right now. What would that mean to you?

Well, if you're currently working in a job you could sack your boss and throw a wild party for all your workmates. You would never need to work ever again with that amount of money tucked safely away.

What's more, if you were only getting a measly 2% interest on your fortune that would still bring you over **£100,000 a year...** and all for doing absolutely nothing!

Oh yes! That's how the rich get richer!

With 5 million in the bank you wouldn't ever have to worry about debts or bills. You would simply set up direct debits and forget about all that stuff forever.

And just imagine... if you wanted a new car you could just go out and get one... today... right now. You could get one for your partner too, or anyone else for that matter. Think you'd worry about the rising cost of petrol, insurance, MOTs and repairs?

No Way! Never again! That's for people without money to worry about.

With millions in the bank you simply wouldn't have to worry about anything that concerns money, ever again. But you would have some big decisions to make like... how much should you spend on a new house?

£500,000... £750,000... a million... more?

And where would you like to live? In the city? In the country? In a different country?

Would you have a swimming pool, a games room, a double garage, a Jacuzzi, fitted wardrobes, a landscaped garden? So many decisions to make! Well, why not have them all?

Rich people do... although they don't tell everyone.

Is it any wonder why people who secretly make millions want to keep it a secret?

So... How Do You Make A Shed-Load Of Easy Money?

Okay, now forget about winning the lottery or inheriting a multi-million pound fortune. For the large majority of people in this country these windfalls are very highly unlikely. Yes, I know that a few lucky people win the lottery every week but you can't spend your whole life wishing and hoping that one day it will be you.

That's not a guaranteed way to become rich. Instead... **you can become rich by simply starting a business.**

Now before you begin thinking that you don't know much about business and that running a business is a complicated affair, let's just take a look at a simple business plan and what it involves.

First off, we're talking about running a small business from home. So, the only requirements at this stage would be a spare room or just a desk in the corner of a room, and a basic computer and printer. Now you have these already, so there are no additional costs in getting set up.

The next thing you need is a product to sell. You could create your own product of course, which can be very time-consuming, frustrating and would need to be of a very high standard of quality expected by your paying customers.

Alternatively, you could sell other people's products for commissions. But that's just like being a sales person, and you wouldn't have any control over the product. Plus, you will just be making money for someone else, which is exactly what you do in a job.

Now before I reveal the "secret" to making **vast amounts of cash** from your own home-based business, there is another way to get started in business and for many years it has been a very popular choice. Not least because the business model has already been tried, tested and virtually guaranteed to make profits.

I'm talking about franchises and when I say "virtually guaranteed to make profits", that's what a franchise is. It's a proven way to make profits, which means the franchisee should make a guaranteed income from those profits.

But, basically this idea is flawed because what you earn is still similar to a wage. Franchisees think they are in business and in a way they are, but they don't have total control over their businesses.

They are bound by contract to buy certain products and sell them at recommended prices as stipulated in the franchise agreement. They have to run their franchise businesses exactly as they are told to do or simply lose the franchise.

Running A Franchise Can Be The Road To Ruin And Bankruptcy

A franchisee has to adhere to the proven business model, play by the rules and pay a regular monthly fee to the franchisor. But probably the worst part about buying into a franchise is the initial financial "investment".

It can very usually be tens of thousands of pounds. Take for example a few well-known franchise names...

Everyone knows about ***Kwik-Fit***, the tyre and exhaust fitters. But did you know that to purchase a ***Kwik-Fit*** franchise would set you back £40,000 plus VAT plus the cost of stock, which could be as much as £50,000 plus a monthly percentage fee, which has to be paid to the franchisor.

Worse still is a ***McDonalds*** franchise, which would cost you around £150,000 of **personal finance**. That means it has to be your own money and not borrowed money, and on top of that there's a monthly fee based on your profit margins.

Even a relatively small franchise company like the sandwich seller, ***SubWay*** would set you back £100,000 just to get started, and of course there are the regular monthly fees or royalties to pay on top.

Now when we talk about businesses, franchises are what a lot of people think about. But you have to realise that a bricks and mortar type business, where you employ staff and have to pay for all kinds of overheads like lighting, heating, insurance and security is a disaster in the making.

I'm not surprised that the very idea of starting and running a business sends shivers down the spines of many would-be entrepreneurs.

You see, I could never imagine laying out upwards of £200,000 and face the prospect of an ongoing monthly outgoing of around £5,000 to £10,000 before I even sold a single product. Why start a new business with such high prospects of early bankruptcy?

It's far too scary a proposition for me and so it should be for you too.

So don't even consider it! No matter what anyone tells you about business, whether it's a franchise or just about any other type of "bricks and mortar" type business with massive monthly outgoings... I highly recommend that you **don't go there!**

Chances are you will go bankrupt long before you see anything like a decent living wage let alone a healthy profit.

Now having said all that, don't get me wrong. A business is certainly the way to creating real wealth but it has to be the right kind of business.

Here's what I mean by "the right kind of business"

The Biggest Secret Money-Making Small Business Ever Invented...

Exactly what is the secret of a successful business?

Well, it's simply the cash generating income stream I mentioned earlier. And this is how you can become **very rich... very quickly.**

Now, the ideal business is one you can comfortably run from home either full-time or part-time. It has virtually no overheads and doesn't require you to hire any staff. And the only equipment you need is a phone, a computer and a printer.

But the one most important thing you need is a quality, in-demand product.

In business you need to sell either a service or a product, and a product is always better every time because a service means selling your time for money. And that's fine if you're a professional like a solicitor, accountant or doctor but not so good if you're a manual worker.

The biggest drawback of selling your services in business is you don't make money if you can't work. For example, if you're sick or injured.

With a product you just package it and send it out. It's a simple process and just about anyone can do it!

Now at the beginning of this report I mentioned how millions were being made from this "secret" business, and now I can tell you that it's the...

Information business!

Selling information used to mean writing a book or report, getting it printed then sending copies out to eager paying customers. Thankfully things have moved on and now you don't have to write anything to be in the information business.

You can simply become a reseller.

Let me explain...

The Market

People have an insatiable appetite for information and will pay virtually any price to get the information they need that will make them smarter, healthier, slimmer, funnier, wealthier, sexier, more confident... well, you name it... the list is endless.

Everyone has an interest in something and many people have desires, aspirations and goals they want to fulfil. Understanding information is the way we all learn. We use information to better ourselves and to achieve things we want in our lives.

Isn't Google, which is the biggest search engine on the planet, simply a gateway to information?

Yes... Google is in the information business too.

There will always be an eager market for information, and all the information provider has to do is sell it to the people who want it.

The Products

With so many individual and group interests around the world, there will never be a shortage of subjects and categories of information. However, there are large groups of people in all walks of life who share the same passions and interests. And it's these groups that many information products are created for.

For example, millions of people are interested in getting fit, slim and healthy so a single information product can be created, which will cater solely for this interest group.

Another example is making money. Millions of people are interested in knowing how to make more money, so an information product can be created to target this particular group.

Now here's the best part... Thanks to technology by far the best way to deliver information is in digital format. And that means on a CD-Rom or DVD.

Here's why...

The Sales

Before CDs and DVDs all information had to be written down and printed. Nowadays it can be reproduced on a CD, which is not only very convenient, it's also incredibly cheap to duplicate. **But... nothing beats the DVD when it comes to creating an information product.**

A DVD allows us to create an information product and deliver it to the customer in video format. And everyone loves video.

People find it much easier to learn if they are watching rather than reading and so the DVD is the perfect medium for producing and duplicating video information products.

DVDs also have a **higher perceived value** over CDs and books, which make them much easier to sell.

Also, a DVD fits snugly into a padded envelope and will fit through most people's letter boxes making it perfect for posting. Basically, a DVD information product ticks all the boxes making it the perfect way to make endless sales.

Why Selling Information Products Can Make You Rich Beyond Your Wildest Dreams...

So far we have established that to make a lot of money you have to have your own business.

The best products to sell in your business are undoubtedly information products on just about any subject, targeting large and small interest groups or niche markets as we call them.

The best way to present and sell this information is on DVD in video format because it's easier to learn by watching. DVDs are also cheap to duplicate and they can be conveniently posted direct to your customers.

Now all that remains is...

How do you get your hands on these in-demand information products?

Well, creating your own is an option but as I mentioned earlier this can take a lot of time, and you really will need to have some specialised, expensive equipment if you want to produce anything of any quality.

So the only other viable option available is to buy the reseller rights to an existing in-demand, video information product.

And this... will put you on the road to certain wealth.

This is the little **secret** that many information sellers don't want you to know about. This is how anyone can become very rich in a very short time.

Now, let me demonstrate how this is possible...

You decide you want to start your own business working from home in your spare time. So, you're willing to set aside a couple of hours in the evenings and say 8-10 hours over the weekend.

Marketing your products

If you know how to build a website then you can use this method... but it's not really necessary. If you know how to set up a blog you can use this method... and again it's not necessary.

If you can write sales copy then you could use this method... or get someone to do it for you. You can use email marketing, online ads and offline classified ads.

Now, when you watched the **"The Secret Millionaire System"** DVDs, you learnt about some really excellent ways to market your products. Do you remember? Don't worry if you can't remember, you can always refer back to them later.

There are numerous other ways to market your products and I'll explain more about marketing a little later.

Duplicating your products

Once you have started to advertise your products you will then need to create duplicates so you can fulfil orders for your customers. You could spend a few hours over the weekend creating duplicates on your own computer or you could use a duplication company. We'll look at these options in just a minute.

Fulfilling your orders

Each evening you could spend time producing invoices and packaging your DVDs ready for posting out the next day. Your customers will always pay you up front either online through a processing company like PayPal or offline by cheque or postal order.

Better still... you could use a duplication and fulfilment company to handle all this for you, so your business becomes virtually hands-free!

Now let's look at the potential...

Let's say you have a 3 DVD set about golf and you decide to offer it for £69.97 plus P&P.

You place an ad in a daily or weekly paper or a weekly or even monthly lifestyle type magazine, and you can place your ad on the Internet.

Let's say you get just 50 orders...

$$50 \times 69.97 = \text{£}3,498.50$$

It costs you about £1.50 to get each DVD duplicated so you deduct £75.00. That leaves you with a clear profit of £3,423.50.

Now you do the same for another DVD title and you get very similar results. That means you have made 100 sales and made a clear profit of £6,847.00. Think you sell 100 DVDs in a week? Of course you could!

Let's take out our ad costs for the week and round the profit figure down to £6,300. That allows a very generous £547.00 for advertising and means the net value of each product is a whopping £63.00.

So £6,300 a week is £25,200 a month in pure, clear profits, which would give you an annual income of £302,400.

And that's for just 2 products! Can you see where this is going?

Now, by the time you get to this stage I imagine you will want to be working on your business full-time, which would then allow you to increase your sales dramatically. Let's say you are now promoting 8 different products and your sales are 8 x 40 per week.

$$8 \times 40 = 320$$

$$320 \times \text{£}63.00 = \text{£}20,160.00 \text{ a week}$$

That's £80,640.00 per month

And that's £967,680 per year... pure profit! That's almost a million pounds in just 1 year and from just 8 products!

In this demonstration just 320 sales has pulled in almost a million pounds.

And Now... The Final Secret Is Revealed

With a massive worldwide market to penetrate, this is just the tip of the iceberg. I don't know of any other way that makes it possible to generate a million pounds in profit in the first year of business.

And yes... this is how a few savvy marketers have become millionaires many times over right here in the UK.

Okay, so right now you might be wondering...
How the heck can I get a product that has the potential to make so much money?

Well, the final part of the wealth secret is...

Reseller rights!

And what that means is you simply buy a license to duplicate and market an existing quality information product.

All the money you make from the sales of that product is yours to keep. There are no recurring fees and no monthly fees or royalties to pay... ever! And the license is yours for life so you can sell as many products as you want over and over.

So there you have it... the secret is out, and now you and a just a handful of other wealth seekers, just like you, actually know about it. **But there is more...**

You need to know how to get a reseller licence right?

Well, I know you are serious about making a lot of money, otherwise you wouldn't be reading this right now, so I can reveal to you that you can easily obtain a reseller licence from a product distributor, or product publisher as they are sometimes known.

Well... that's the business I'm in and that's why I have invited you here.

I source quality products, buy the Private Label Rights and then sell a limited number of reseller licences together with the master copies of the DVDs. And that's all I do.

I'm a distributor and there are very few of us around. Let me explain why...

When a DVD product is created by a company, they advertise their product to a network of distributors. Not all distributors will buy the Private Label Rights of every product that becomes available, and one reason for this is the cost.

In some cases it can cost well over £2,000 just for one PLR licence and we have to hope that we get a return on this.

Then, because we don't want to flood the market with resellers of the same products, which just isn't good for business, we limit the number of reseller licences we make available.

I generally limit mine to about 25. That way everyone who buys a reseller licence has little competition and a much better chance to make some money.

And remember! You... the reseller can sell as many DVDs as you want and you won't ever have to pay any recurring fees or royalties to me or anyone else. So who gets the better deal?

Well, to be absolutely honest... it's a win-win situation for both of us.

Here's How To Own The Product Reseller Licenses That Could Get You On The Road To Proven Riches

I want you to make tons of money selling DVD products because you will then want to buy more licences from me. I've already demonstrated to you through my calculations how the money stacks up when you have multiple products to sell... right?

Okay, so the next thing you want to know is... how much do these reseller licences and master products cost? And the answer is...

...well, they usually cost between £297 and £497 each plus VAT and postage and packing and depending on how many DVDs there are in the package set. Typically this can be 2, 3 or 4 DVDs but you only need **one licence to market any one set.**

But... forget about these prices for a minute because I've set up an irresistible offer for you...

If you are really serious about making a boat load of cash, and I know that you are, then what I'm about to tell you should be a complete no-brainer.

For the first time ever, you will now be able to subscribe to my unique membership program and receive a quality DVD product set plus worldwide Gold Reseller Licence for just £197.00 per month plus VAT and the usual postage and packing.

You won't see a similar offer like this anywhere on the planet!

Now here's the deal...

This will become a partnership between you and me and this is how it works...

- ▶ I source only the best quality video products, which will be based on the most sought after or most popular subjects.
- ▶ You sign up to become a member of my DVD Reseller Programme and you pay just £197 plus VAT and P&P.
- ▶ I then send you a Gold Reseller License and a master DVD product set.
- ▶ You start your home based business, duplicating and selling copies of the DVDs.
- ▶ The following month I will send you another quality DVD set and a further Gold Reseller Licence.
- ▶ You start to build your business and double your sales and profits.

And so it goes each month for as long as I can source quality products... and for as long as you want to remain a member of my programme.

Now here's the best part of this deal.

Should you decide at anytime after signing up that you don't want to continue with our partnership then all you have to do is drop me an email to let me know and I'll promptly cancel your monthly subscription.

There will be no questions asked and no hard feelings.

You won't be tied into any long-term agreement and there's absolutely no small print. **I can't be any fairer than that... can I?**

Remember those crazy franchise prices I mentioned earlier? Well, this is a bit like a franchise only you won't ever see an opportunity like this, where you get a **reseller licence and a master DVD product set for under £200.**

I don't know of any business anywhere that you can start operating for under £200, and which already has so many eager customers wanting to buy your DVD products. DVDs are one of the most purchased items on and off the Internet, so doesn't it make sense to get into a business that has a tried and tested market?

Of course it does. It's where the money is right now and will continue to be for the foreseeable future.

Now there's no catch to this offer but...

There's No Time To Lose... Limited Licences Are Available Now

As I mentioned earlier I only make available a maximum of 25 Reseller Licences for any one product, so obviously places on my Reseller Programme are going to be very limited.

But as I have a **number of licences and hot products all ready to go right now**, and I also don't want to advertise this offer again, here's what I'm going to do...

I'm only going to make this offer available for the next 48 hours, and then I'm going to withdraw it completely. So if you want in on this amazing cash generating system, I would strongly advise you to not take too much time in thinking about it.

And there's something else...

Remember I said earlier that I would tell you more about marketing? Well, I have put together a "How To" manual, which explains exactly how to get started and how you should duplicate and market your DVDs.

You won't find this manual available anywhere else because I have just finished writing it and it's especially for my Reseller Programme members only.

Now I don't know how much experience you might have about this kind of business but I'll give you a **copy of my manual absolutely free** when you sign up for your first month's subscription.

And there's more...

I'm trying my level best to make your decision as easy as possible but I know you still might have one or two nagging doubts so here's the final part of my offer...

Free Bonus...

Subscribe to the Reseller Programme right now and I'll send you a first class, top quality DVD master product plus a Gold Reseller Licence made out in your name, a copy of my "How To" manual and a further master product plus reseller licence absolutely **free**.

That's right! In your first month's membership you'll get 2 DVD master products and reseller licences for the price of one.

Well, the clock is ticking and time is money. The sooner you subscribe for your Reseller Package the sooner you'll be able to start your journey into a new and very prosperous life.

And I really do look forward to welcoming you into our business partnership.

Just one last thing...

If you decide to stay with the Reseller Programme for 2 months, and I can't imagine why you wouldn't want to, I'll give you another **valuable bonus product... completely free**.

This will be a saleable and profitable DVD plus reseller licence and is my way of saying thanks for being a loyal business partner.

Now let's go and make some serious money!

PayPal Button (Subscription)

Sincerely,

xxx xxxxxx

Managing Director
xxxxxx (Business Information Publishers)

P.S. Remember! I only make available 25 licences per DVD product so don't miss out on this unique once-in-a-lifetime offer.

P.P.S. Just wanted to remind you that this special price offer will be completely withdrawn within the next 48 hours, so I highly recommend you sign up for your first month's subscription today.

P.P.P.S. Don't forget! This Reseller Programme comes with a free "How To" manual, to help you get selling fast, plus a great free bonus reseller licence and Master DVD. So you get two for the price of one!

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