

"How to Make Your First Million, Starting from Scratch with Nothing More Than a Computer, Internet Access, a Telephone... and a Formula"

From the desk of:

XXXXXX XXXXXXXX
Managing Director
Grays Marketing

Dear Friend,

Somewhere right now, someone just like you is making **£20,000, £30,000 and even £50,000** every single month. They are living the lifestyle that many people constantly strive for, dream about, fantasise about but never, ever achieve. Want to know how they are doing it?

You may have heard it said that people don't make money... systems do. Well, when you think about it, that statement is absolutely true.

It's been proven by Internet marketers all over the world, that if you use the right formula, you can set up a system that will work for you **24/7 all on complete autopilot.**

One person working alone in any type of business other than an Internet business would never be able to do this because there's only so much that one person can physically do in any 24 hour period.

But now, thanks to the convenience of your computer and the Internet, when you have a **system** set up correctly, it has the power to continually generate money on a regular basis.

This kind of set-up is better known as a **single profitable income stream**. And there are many people who would be more than happy if they could just do this.

What then, if you could simply set up more systems so you have **multiple income streams**? Now that's how you can become very, very rich... very quickly. And that's exactly what many successful Internet marketers do.

The Internet makes it possible for you to set up numerous businesses or income streams within days.

And the best part is, you don't need any business premises, you don't need any staff and you don't even need to have your own products to sell.

You have virtually no overheads whatsoever, and the only equipment you will ever need is a computer with Internet access, preferably broadband, and a telephone.

Okay, so you also need to know **how** to get set up... right?

Well, before I tell you how easy it is to start making money online 24/7, just consider these facts...

The Internet generated more than \$170 billion in sales in 2006.
(\$dollars are the currency of the Internet)

And... 2 billion people are expected to be online by 2010.

Are people spending money online? You better believe it!

Shopping from home has many advantages, not least... there's no travelling into the city centre on crowded and dirty public transport, no expensive car parking or wardens to worry about, no hustling and bustling crowds to contend with, and very often it's much cheaper to buy online.

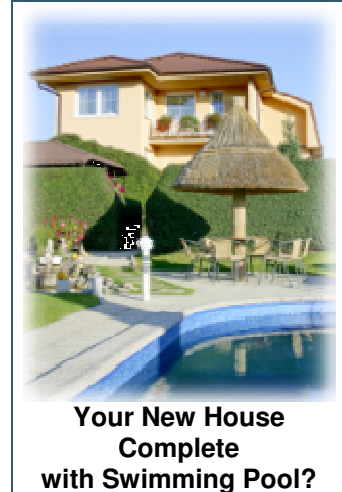
Companies can afford to sell their goods cheaper on the Internet because they have fewer overheads.

And of course, it's so convenient. Internet shops are open 24 hours!

So, with all this online activity and big spending, is it any wonder that many people are becoming incredibly rich by running an Internet based business? But it's not just about money, there's more...

Why a Simple Internet Business is Key to Your Future Wealth and Could Change Your Life Forever

Want to live the millionaire lifestyle? You can!



Millionaires are made every day on the Internet, and what's more...

The Internet has made it possible for tens of thousands of people just like you, to earn a full-time living working just part-time hours, from home on their computers.

This has enabled them to give up their dead-end day jobs and work for themselves. So, what could this mean for you?

At the very least it means you could...

• Work from the comfort of your own home

Can you imagine never having to set the alarm clock and never having to get up out of your warm and comfortable bed, until you feel like it?

• Work the hours that best suit you

Can you imagine working just a couple of hours a day when you feel like it? Then you take the rest of the day off to do as you please.

• Be your own boss

Just imagine not having anyone telling you what to do. Being your own boss means you wouldn't have to answer to anyone.

• Have no limits to your earnings

Can you imagine being in a position to pay yourself a big fat salary? Just think... no more pitiful, non-negotiable and below inflation annual pay offers.

Take time off when you want

Just imagine being able to take the day off when you feel like it. Or you could take a week off, or even a month off. What's more, your business would still be making money while you're on holiday.

Buy a brand new house

Can you imagine having enough ready-cash in your bank account to be able to buy the house of your dreams out right? You could live anywhere in the country or even anywhere in the world.

Buy a brand new car

No more used cars for you. Imagine walking into a car showroom and paying cash for the car you have always wanted. Imagine what your friends and neighbours would think when they see you at the wheel.

You could help other people

There are many unfortunate people in the world and you could make a real difference to their lives. You could even be a secret millionaire bringing joy to people in your local area.

Get the respect you truly deserve

Being rich means you will more likely be respected by others and people will take more notice of what you say and do. **It's powerful stuff!**

Your own Internet business holds the key to all the wealth you have ever wanted. Whether it's **£5,000 a month or £50,000 a month...** there really is no limit to the amount of money you can make.

Now, before you start thinking that you don't know anything about business, the Internet, websites and selling products online, you should know that not very long ago... neither did anyone else.

In fact, some people still know very little about all the inner workings of the Internet, but it hasn't stopped them from making **massive fortunes** online.

The amazing thing is, the Internet hasn't been around for very long, and many people are still learning about all the various ways to make money from it.

Typical E-commerce type websites have only been around for about 10 years and it has only been in the last 5 or 6 years that some people

have begun to make serious amounts of money from their Internet enterprises.

So, the people who are now making a good living online are the people who were first willing to try different things like creating ebooks, courses and software.

They didn't know if any of these things would make money but they were willing to give it a try and take all the risks. These are also the people who made all the mistakes during their learning process, which is good news for you.

Why is that good news for you? Because they have obviously learned by their mistakes and they have passed on their success stories to others, which means anyone can now start up an Internet business, with hardly any risk whatsoever.

So, the ways to do business online have now become the tried, tested and proven formulas...

Business hasn't been this exciting and profitable since the gold rush!

And you want to know something else? These days you can operate your Internet business from absolutely anywhere. With a laptop computer and Internet connection you could work from just about any location in the world.

What other business allows you this amount of freedom and flexibility?

And while we're on the subject of freedom. Money can buy you freedom too.

The freedom to live your life exactly as you please.



If Not an Internet Business, Then How Else Are You Going to Make Your First Million?

Let me ask you this... just who do you know who has made millions, and doesn't have a business or business empire? Notice I said **made** millions, as in **earned** and not inherited...

...Okay, time's up... thought of anyone?

No... because there isn't anyone who has made a fortune without getting involved in some kind of business. It could be a traditional kind of business like buying and selling, it could be the music business, the acting business, the antique business, sport or any other kind of business where you are in control of your own destiny.

So it's obvious... if you want to be rich it's no good just thinking about it or dreaming about it or wishing for it, you have got to actually do something about it!

And there are no real short cuts to wealth either, so don't even think about gambling or stealing. You'll just either end up bankrupt or in prison. Instead, let's look at the real alternatives.

So we know that setting up and running your own business is the quickest and most likely way for you to become very rich. But, it doesn't have to be in the traditional sense.

Because of the Internet, you don't need to rent or buy business premises and you don't need to take on any staff. An Internet business can be set up in a **spare room and can easily be run for a few pounds a week!**

What's more, you can set up an Internet business in your spare time, then when you're making a few thousand pounds a month, you can step it up a gear and dedicate more time to it... then make even more money.

£30,000 to £50,000 a month is BIG money...

Yes, we're talking about serious amounts of money and how you can get your hands on it!

If you've always wanted to know how you can get seriously rich... you've just found out! Now, all you need to know is how to get started...

... **and here's how...**

What Type of Business Will Make YOU the Most Money?



If you look around the Internet for ways to make money, you'll see that there are many so-called Internet business opportunities out there and it really is getting to be a bit of a minefield.

If you have already bought into some "Amazing System" or "Profit Pulling Programme", tried it and found that it didn't work, you are certainly not alone.

Just about every man and his dog have done exactly the same thing, but don't despair...

Although you might learn a few tips and tricks from tutorials, ebooks and audio recordings that you buy on the Internet, you are never going to learn about exactly what you need and what you have to do to make real money.

Whether intentional or not, these "business opportunities" never explain all the details about what you need to know to get started. There always seems to be something missing...

...and isn't it really annoying when the author assumes you already know what they are talking about?

Let's face it, if you're completely new to the Internet you're not going to have a clue about pay per click advertising or autoresponders or email marketing or squeeze pages and many other essential marketing methods.

Anyway, it doesn't really matter if you don't know how these things work, but just know that they do.

What's more important is, anyone who wants to know how to make real money from the Internet, only needs to know and understand the secrets of successful marketing, and how to apply these cash generating methods to their own businesses.

And you just won't find that information in some \$37 ebook or audio recording.

The only way to find out what you really need to do to generate tons of money is to watch and listen to someone who has done it already and is still doing it right now.

Imagine if you had a highly talented, super-rich Internet marketing expert sitting next to you in your home, showing you step by step how and what to do to make money online... do you think you could simply follow his advice?

Do you think you could copy his formula and become rich yourself?

Yes... of course you could!

And...

... do you think that someone who has made millions from their Internet business knows absolutely everything about building websites, creating graphics and writing sales copy?

No... of course they don't!

Do you think they would know absolutely everything about all the technical stuff like uploading web page files, creating links to downloadable products and setting up payment processing and shopping carts?

Absolutely no way!

They just get someone else to do all that stuff for them. All they concentrate on is...

MARKETING!!!

When you start an Internet business you only need to know what has to be done. You don't have to do everything yourself. You can get other people to do all the technical stuff for you.

You just concentrate on becoming an Internet marketer... because that's the business that makes most money and that's the business you will be in.



Successful Business Strategies, Techniques & Marketing Secrets...

It's has been proven time and time again that well planned marketing strategies make money. It's important to remember that it doesn't matter whether you have the best products in the world, you simply won't sell any if you don't fully understand and apply the secret formula for successful marketing.

And remember! You won't find this information in any ebook.

Remember! The only things you need to know about are those that are going to make you the most money.

Okay, so here's the deal...

I'm the MD of a UK publishing company and my job is to find money-making opportunities that are **guaranteed** to work. I look for specialist training and coaching videos, which feature millionaire marketing experts from all over the world.

I can promise you, you'll never be able to buy any of my products in any shops.

When I find the type of video training which shows you step by step how to make money on the Internet, I buy the licenses to market them in the UK. I then publish them and make them available to people just like you who are serious about making money from home on their computers.

Very occasionally, I'll come across something different, something a bit special, and this one is **very special**. I have just sourced a unique double DVD set of training videos entitled "**The Secret Formula to Making Millions**"... and that's exactly what they reveal.

If you want to know how to make money on the Internet, "**The Secret Formula to Making Millions**" is a "must have" home study

course you just cannot afford to be without. It includes training and demonstrations on...

- **How, starting from nothing, you could make up to £500,000 in just 8 months**
- **The 3 Golden Keys to building a multi million pound empire**
- **The 3 Web Pages you need to make this money-making system work**
- **The 6 steps to a highly profitable Internet business**
- **All the ways to get traffic and how to drive hordes of visitors to your website**
- **Discover how just 2 emails accounted for over £150,000 in sales**
- **No previous experience or qualifications required**

And there's so much more...

***Now You Can Discover
The Secret Formula That
Can Generate
Unimaginable Wealth***



How Much Money Do You Want?

If you really are serious about wanting to make BIG money on the Internet, and if you are serious about wanting to give up your regular day job then you had better move fast. I have only managed to acquire a limited license, which allows me to market just 50 of these amazing video sets.

And when they're gone that's it. I'll be taking this website down forever.

Make no mistake!

This is no ordinary video training programme, and this technique has never been seen or demonstrated before in the UK. These videos contain information that could make you richer than you ever thought possible.

"The Secret Formula to Making Millions" is a step by step video training programme that you only have to watch, listen and copy. It's meant to be that simple, because it's designed for people with little or no previous Internet marketing experience.

There's no technical jargon involved and no geeky stuff, just straight-forward, easy to understand concepts and strategies that can be easily copied by anyone regardless of age, experience or gender.

The presenters are genuine multi-millionaires, who still use the formula that they are willing to share with you, to make millions every year. **This is the very same formula that has made them incredibly rich, and could make you seriously rich too.**

And remember! You don't need to know how to build websites, you don't need to know anything about graphic design or copywriting or payment processing or any other technical stuff. All you need to know is how to market products successfully, even if they are not your own.

"The Secret Formula to Making Millions" is a programme you will want to watch over and over, because you will not believe just how easy it really is to make huge amounts of money online.

What's more, each time you watch the programme you will learn something new. Eventually all the pieces will fall into place and you'll be wondering why the heck you didn't get started in Internet marketing sooner.

When this happens you'll realise that you truly have discovered the **"The Secret Formula to Making Millions"** and now all you have to do is put it all together, just as it has been explained and demonstrated to you... then take action to make it all happen.

But you must hurry if you don't want to miss out on this one-time offer.

Order your double DVD set for just £69.95 including postage, packing and insurance now.

Go back to my website at www.formula4millions.co.uk and order by credit or debit card using my secure server. Look for the Order Now panel like the one below.



If you prefer you can print off an order form and pay by cheque or Postal Order. You'll find the download link on my website.

Not sure if this is for you?

30 Day, No Quibble, 100% Money Back Guarantee!



If you're not absolutely 100% sure whether **"The Secret Formula to Making Millions"** is for you, then why not try it **RISK FREE!** Just

place your order and I'll make sure that it is dispatched to you within 48 hours. When you receive it, you have **a full 30 days** to decide whether you want to keep it. If not, then simply return it for a **full 100%, no questions asked refund**.

You have absolutely nothing to lose!

"The Secret Formula to Making Millions" consists of 2 high quality, specially recorded DVDs that you cannot buy in the shops, and they feature 2 very successful Internet millionaires.

One is just 29 years old and started out as an amateur boxer. Then, after being made bankrupt he moved into Internet marketing and the rest is history. His very small business now turns over around £2.5 million a year.

The other was a student who started his Internet business after learning a few simple tips and tricks about Internet marketing from other successful people. He has now written a multi-million, best-selling book!

Both are living proof that anyone can start with absolutely no experience, very little money and go on to make millions from using this well tried and tested formula for success.

There's more!

Individually, these recordings would normally retail at £47 each, but you can get both for just £69.95... and if you place your order today I'll give you **2 valuable bonuses** absolutely **FREE!**

FREE BONUS

"Squeeze Page Riches"

In this DVD you will learn how a young Internet marketer, Brandon Hong, started with nothing and made it BIG on the Internet. His

formula for success is simplicity itself and absolutely anyone can do this. He'll explain all the details, so if you...

- ✓ **Want to know the quickest way to make money online?**
- ✓ **Want to know how to find a market, find out what they want, then give it to them!**
- ✓ **Want to know all the ways to get traffic to your website both paid and free**
- ✓ **Want to know how to set up multiple profit streams**
- ✓ **Want to know how to build a list... "The money is in the list!"**

This DVD is valued at £47 but you get it free when you order "*The Secret Formula to Making Millions*"

And there's more...

FREE BONUS

"The List Builder"

They just keep getting younger! Another success story... this time from 26 year old Keith Wellman.

Keith made over **£50,000 in just 7 days from one product!** You could only do this on the Internet! Now find out what it was and how it was done. Keith explains in detail the importance of building a list, how best to do it and how to make it work continuously. The bigger the list the more money you will make. Keith also explains...

- ✓ **How to create unique products**
- ✓ **The power of affiliate marketing**

- ✓ **How to make money from Joint Ventures**
- ✓ **Creating a buzz... The power of the pre-launch**
- ✓ **How to build credibility**
- ✓ **How to convert subscribers into buyers**
- ✓ **Why you should build relationships with your customers**
- ✓ **The formula for 'working' a list**
- ✓ **The 3 roadblocks to success explained!**

This DVD is also valued at £47 but you get it free when you order "*The Secret Formula to Making Millions*"

▶ **All 4 DVDS together are worth a total of £188... you get them all for just £69.95 including postage, packing and insurance**

Going... Going Fast!

I just know that someone, somewhere is going to be very disappointed... because I am only allowed to distribute 50 copies of "***The Secret Formula to Making Millions***" That's all my marketing license will allow. That's just 50 copies for the whole of the UK, and of course I will be keeping one copy back for myself... so that means I only have 49 available

The reason for the limit is simple. The distributors don't want to flood the market and create too much competition... so it's understandable. But, when they're gone, that's it. I will have to remove this website and all reference to this offer.

Make sure you get your copy by ordering right now. This is a **brand new** offer that has just gone live and I expect all available copies to

be sold within 48 hours, so you must hurry and secure yours today. Order today to ensure you get the 2 valuable bonuses too.

► **Please note:** If I receive your order after all copies have been sold I promise to refund the purchase price **immediately!**

Go back to my website now and place your order or download a printable order for.

www.xxxxxxxxxxxxxx.co.uk

You can now take that very first step to changing your life forever. But if you miss this opportunity, you may never get another chance like this ever again. You owe it to yourself to get rich and live the lifestyle you really want.

I wish you all that you wish for yourself.

Sincerely yours,

Signature

XXXXX XXXXXXXX
Grays Marketing

P.S. "The Secret Formula to Making Millions" is just what you need to be able to get started in your own cash-rich Internet business. All you have to do is copy the success formula and you can start generating profits within days.

P.P.S. Remember to order before midnight today, to ensure you get the 2 valuable bonuses. And remember! There are only 49 copies available (I'm keeping one for myself).

P.P.P.S. You have absolutely nothing to lose. Just try **"The Secret Formula to Making Millions"** RISK FREE in your own home for 30 days, and if you are not entirely satisfied, just return the package for a full, no questions asked refund.

~~~~~  
**Company name & address, Tel & Fax nos - Email**